Welcome to the Franklin Family! We are excited that you have elected to join Franklin Academy, and we want to tell you about our new "*Let's Fly a Kite*" initiative. We are asking ALL parents and staff for support. As a new Franklin family, you should have just received two window/bumper Kite stickers. We hope you will proudly display them on your vehicles, and this is why…….

All charter schools rely on the collective power of our parents and communities to provide support for school choice in education. Franklin Academy parents now number over 13,000 and that number is growing. Collectively, you represent a powerful voice for school choice that makes Franklin Academy possible. Displaying Franklin's kite on your vehicle shows your neighbors and friends that you are a proud Franklin family, and will ultimately expand upon Franklin's family/community feel. Additionally, this will have both political and non-political benefits for your child's school. Nothing is more powerful than reminding governmental officials how many Franklin families there are in our community and how the benefits of student choice are valued by voting constituents. When local and state officials consider making political choices that disadvantage your right to choose and participate in your child's educational opportunities such as Franklin Academy, this show of support will be a reminder of the large number of lives affected by such decisions. When you support Franklin, they support Franklin!!

As an added incentive for your family to participate in our "*Let's Fly a Kite*" initiative, you have the potential for service hour awards. Franklin will be randomly checking for vehicles with kite stickers throughout the school year. When a vehicle is spotted with the kite sticker prominently displayed on either the back window or rear bumper, that Franklin family will be awarded one service hour, which will be reflected in the end of the quarter tally.

Thank you, welcome to Franklin, and let's fly those kites!

The Franklin Academy Team